pod
Pattern®
on Demand

10 YEARS
pod – Pattern on Demand®

MASS CUSTOMIZATION

End-to-end solution for manufacturers and suppliers of individual customised clothing

Gertsch Consulting
& Mode Vision

IDEA, CONCEPTS, AND VISIONS FOR INDIVIDUAL CUSTOMISED CLOTHING SIMPLY IMPLEMENTED

pod – Pattern on Demand® is a unique software platform for the realisation of your ideas, concepts and visions in the field of mass customisation and sustainability.

The innovative platform pod – Pattern on Demand® allows you to offer your customers a sustainable solution in the field of mass customisation or fashion on demand. For you, your customers and our environment. With the integrated configurator of pod – Pattern on Demand® you can offer your customers a unique shopping experience. As co-designers, they determine their own personal clothing style in terms of fit, size, shape, colour and fabric. You can now face the great challenge of turning orders reliably, quickly and easily into a pattern or marker for production, which is also available for repeat orders, with confidence! Because the scalable platform we have developed is designed to support mass customisation and fashion on demand securely and easily.

YOUR ADVANTAGES

- Supports sustainable business models
- Supports mass customisation
- Production and fashion on demand
- Emotional connection of your clientele as co-designers to your brand and company (customer experience)
- Fast and secure processing of individualised made-to-measure jobs
- Knowledge and the pattern sovereignty remain in your company
- Saving time and material
- Job reproducibility
- Easy to use
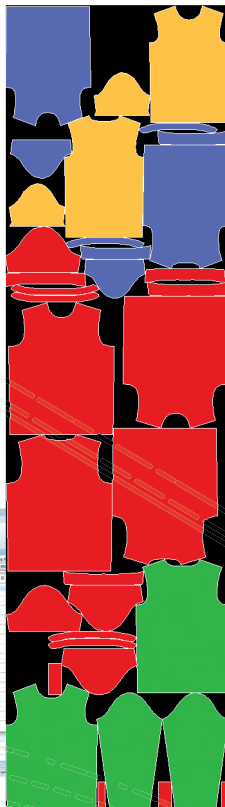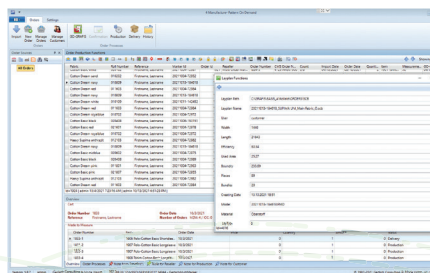- Multilingual, configurable, and scalable
- Ready for action

CAD – SYSTEM GRAFIS®

With **GRAFIS® CAD clothing construction you have the advantage of the construction principle on your side. Each of your steps is documented in a protocol and can be used again and again with other (body or finished) measurement charts or style settings to give you maximum control over your style development.**

GRAFIS® automatically creates interdependencies between pattern pieces. Alteration to the development part automatically leads to adjustment of the dependent pattern pieces. Thus, no quality-reducing differences in seam length occur, no matter how unusual the pattern. These interdependencies also offer you fast and effective creation of style variations.

Advantages with GRAFIS®:

- Automatic grading also for individual sizes
- Parameters provide maximum flexibility
- Dependencies of the pattern pieces simplify the modification of styles
- Interactive constructions for fit optimisation and style modification
- Integrated interfaces for import and export

THIS IS HOW IT WORKS: POD – PATTERN ON DEMAND®

E-COMMERCE

With the configurator developed by us, which is available as a plug-in for WordPress/WooCommerce shops, your customers can act as co-designers and individually design your product in terms of fabric, model variants and accessories. You determine the design scope that you want to offer. We can offer you an API interface for your own integration. In the plug-in itself, you can define whether you operate a B2C or B2B web shop. Various options are available for entering body measurements – to make the product customised in the truest sense of the word.

CAD PROCESSING

The fast and, above all, fully automatic processing of web shop orders to measure is the core task of our platform. The creation of the patterns or markers for the cutting room is done in the CAD software GRAFIS®. You can now decide whether you want to create a marker for each order or combine the orders of a certain period and with the same fabric into one marker. The control of the patterns through body measurements and parameters as well as the initiation of automated processes from outside is carried out by pod – Pattern on Demand®. Enjoy the security of knowing that your made-to-measure orders are reliably processed every day throughout the year!

PRODUCTION

Our platform also accompanies your orders through production so that you and, if necessary, your customers are always informed. Production documents, production tracking and status messages are further functionalities of our software. In addition, all order data with the material and fabric consumption achieved can be made accessible to your ERP software via a transfer database for invoicing and material bookings.

CONSULTING & SOFTWARE FOR THE APPAREL AND FASHION INDUSTRY

Gertsch Consulting & Mode Vision has been your partner in the fashion and apparel industry since 1997. The topic of «mass customisation» and «fashion on demand» has been a field of activity of ours since 2008. Through joint and interdisciplinary cooperation with our customers and partners, we created the pod – Pattern on Demand® platform for manufacturers and suppliers of customised made-to-measure clothing in 2012. pod – Pattern on Demand® is constantly being improved and is in use throughout Switzerland and internationally.

*Presentation
pod – Pattern on Demand®*

*Supports a
sustainable production*